

PROJECT NAME

**CLARENCE
ROAD**

HALE, CHESHIRE

PRODUCT TYPE

20/20 PLAIN TILES IN ANTIQUE SLATE

CLIENT

HOMEOWNER



Wienerberger



THE SOLUTION

THE OWNER OF THIS STUNNING DETACHED PROPERTY IN HALE, CHESHIRE, WAS LOOKING FOR A PREMIUM FINISH, HIGH PERFORMANCE AND COST-EFFECTIVE ROOF TILE FOR THE NEW ROOF OF HIS HOME. HE LIKED THE LOOK OF THE ORIGINAL CLAY ROOF TILES AND WANTED TO MAINTAIN THE PROPERTY'S TRADITIONAL AESTHETIC. THE HOME'S MULTIPLE ELEVATIONS MEANT THAT THE ROOF WAS A KEY ELEMENT OF THE HOUSE'S DESIGN.



The homeowner enlisted the services of James Bros Roofing Contractors, a local firm who specialise in the re-roofing of domestic properties using clay, natural slate and concrete tiles. They recommended Wienerberger's 20/20 interlocking clay plain tile in the Antique Slate design to fit their customer's brief.

Supplied by Henshaws Roofing and Building Supplies in Manchester, the 20/20 tile offered the customer the classic plain tile look he wanted, but in an easy-to-lay format that would save on reduce installation costs and completion times. This product can also be used at roof pitches as low as 15°, where as traditional plain tiles usually have a 35° limit.

Using around 7,000 roofing tiles, James Bros Roofing Contractors re-roofed this residential property over a five week period. Matthew James, owner of James Bros Roofing Contractors commented, "20/20 is an excellent, aesthetically pleasing alternative to more expensive plain tiles, especially on larger buildings such as this one, where budget must be considered."

The Confederation of Roofing Contractors awarded James Bros Roofing Contractors with their March 2018 Roof of the Month Award for their work on this project.

THE PRODUCT

The 20/20 roof tile is a modern take on the traditional flat plain tile, using a modern interlock to provide greater flexibility and performance, as well as reducing installations costs and completion times. Pressed from natural alluvial Humber clay, this premium material delivers improved longevity and natural beauty.

CREDITS

Project	Clarence Road full roof replacement
Site Address	Hale, Cheshire, England
Contractors	James Bros Roofing Contractors, Cheshire
Merchant	Henshaws Roofing and Building Supplies, Manchester
Roof Area	300m ²
Project Length	5 weeks

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