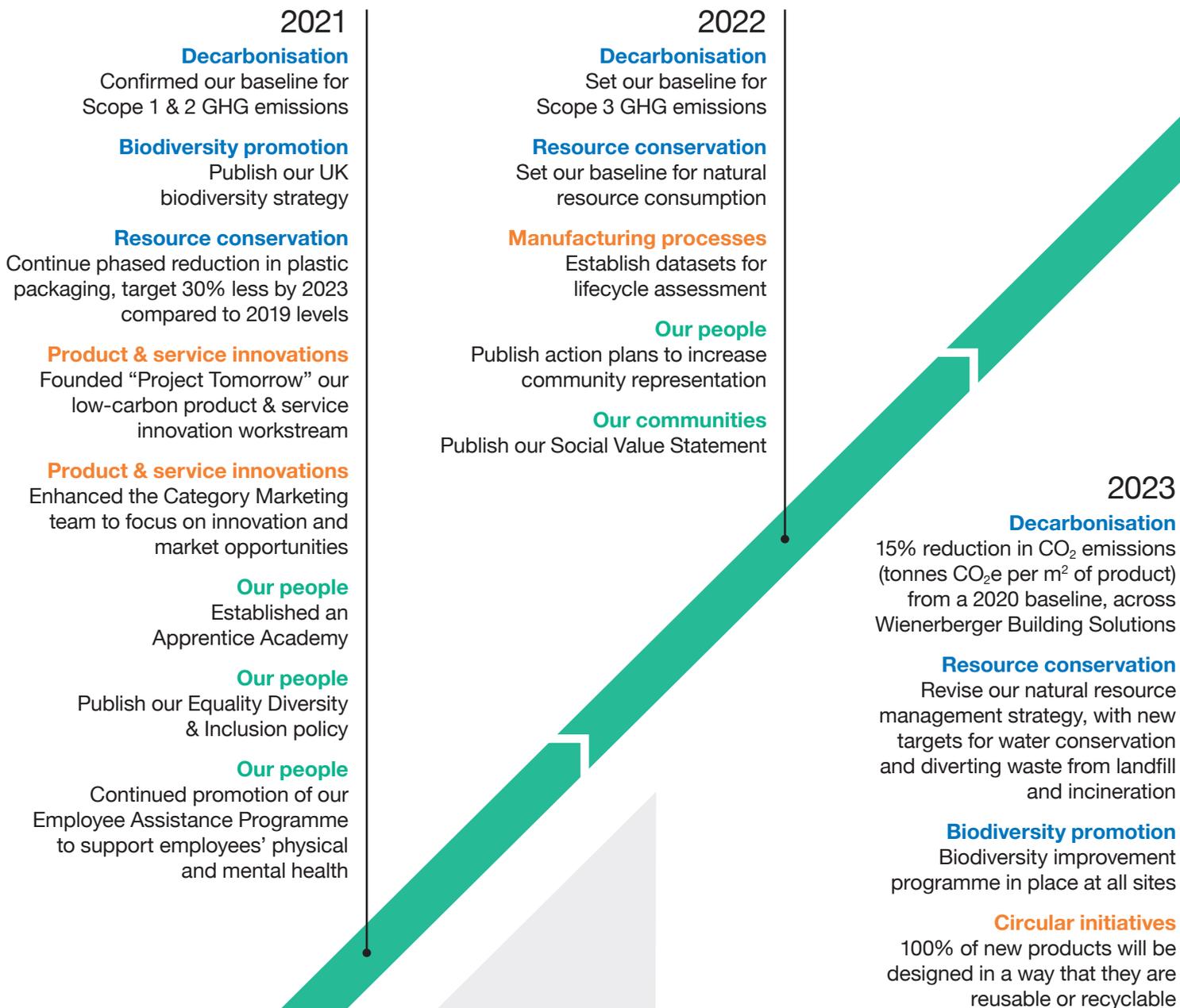


How are *we* going to get there?

We have established workstreams to begin building beyond the known, because there is a great deal to do and a successful transition will take time. We have developed a roadmap with milestones along the way to our ambitions for 2030.



Our ambitions for 2030

Decarbonisation

We will have set a Science Based Target and established a net-zero (Scope 1 & 2) ceramic production line as a key milestone towards achieving net-zero emissions before 2050.

Resource conservation

We will use lifecycle assessments to demonstrate we have reduced our demand for natural resources.

Biodiversity promotion

We will use the Biodiversity Net Gain metric to demonstrate increased biodiversity across our land assets.

Manufacturing processes

Our manufacturing processes will assist Wienerberger's transition to a net-zero emission, nature-positive company.

Circular initiatives

We will have integrated circular economy principles into our business model by designing out waste across the whole product lifecycle.

Product & service innovations

Our products and services will improve people's quality of life and promote efficient use of energy and water in the built environment.

Our people

We will be able to demonstrate high levels of mental and physical wellbeing amongst employees, evidenced by our H&S reports and biannual employee surveys.

Our workforce and leaders will be representative of our local communities.

Our partners

We will have curated a network of trusted partners to tackle the global crises of climate change, biodiversity loss and resource scarcity.

Our communities

We will be able to demonstrate that Wienerberger adds value for communities through our Social Value Statement.

2025

Decarbonisation

First net-zero concrete tile factory (Scope 1 & 2)

Decarbonisation

Add fully electric cars to company car fleet

Decarbonisation

Complete transition to electric forklift trucks

Circular initiatives

Publish customer deconstruction & reuse guidance for each product category

Our people

Undertake ethnicity pay gap reporting

2027

Decarbonisation

Second net-zero concrete tile factory (Scope 1 & 2)

Biodiversity promotion

Demonstrate biodiversity net gain on all UK factory and quarry sites

Circular initiatives

Circular economy solutions established for plastic and wood packaging materials

Our people

40% female representation in professional services
15% female representation within operational roles

Our people

> 30% females in professional services across Wienerberger Building Solutions
>15% females in Senior Leadership Team at Wienerberger Limited

Our people

Increase training hours by 10% per employee across Wienerberger Building Solutions

Our partners

Facilitate CO₂ emissions reductions, via contracting and engagement with key suppliers

Our communities

Quantify our Social Value contribution and set goals for 2030

